

JOHN MARTIN

Visual Storyteller | 2D Artist | Illustrator

Kerala, India

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Portfolio: <https://johnmart1n.netlify.app/#work>

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I am a visual storyteller and 2D artist with a strong foundation in design. I hold a Bachelor's degree in Interior and Furniture Design and have worked across illustration, animation-related visuals, and concept-driven projects. I am passionate about telling stories through visuals, with experience in both studio and freelance environments.

PROFESSIONAL EXPERIENCE

Freelance Illustrator

April 2026 – Present

- Created wall art for Aastrika Midwifery Centre.
- Illustrated antenatal exercise guides and awareness posters for the centre.

2D Artist

Eunoians Studio Pvt. Ltd. — Full-time

July 2025 – April 2026

- Worked as a 2D artist, contributing to illustration and visual development tasks.
- Created visual development art for an animated short (yet to be released).
- Assisted with special-effects animation for a feature film and a commercial.

Freelance Illustrator

Remote

Oct 2024 – June 2025

- Created short-form visuals for Hop2hope Media.
- Illustrated content on maternity laws for the state of Karnataka.

Illustrator

IDEALOFT Studios — Full-time (Remote)

Nov 2023 – Oct 2024

- Produced illustrations for Merchester (a corporate gifting company).
- Helped develop an immersive website (Rata Love).
- Played a key role in crafting in-house persona cards.

EDUCATION

Bachelor of Design (B.Des) – Furniture & Interior Design

College of Architecture, Trivandrum

2019 – 2023

Link to my college project: <https://www.behance.net/gallery/176147679/PORTFOLIO-2023>

- Concept Generation
- Sketching
- 2D Skills

Higher Secondary – Computer Science

Zion Matriculation Higher Secondary School, India

2014 – 2018

Primary Education

Baker Vidhyapeedh School, India

CORE SKILLS

- Illustration
- 2D animation
- Sketching and concept generation

TOOLS

- Procreate
- Clip Studio Paint
- Procreate Dreams
- Blender
- Photoshop

AVAILABILITY

- Open to relocation
- Available for studio-based, contract, or freelance roles
- Eligible for sponsored or temporary work opportunities